



DIGITAL FAMILIES

connected homes and technology usage

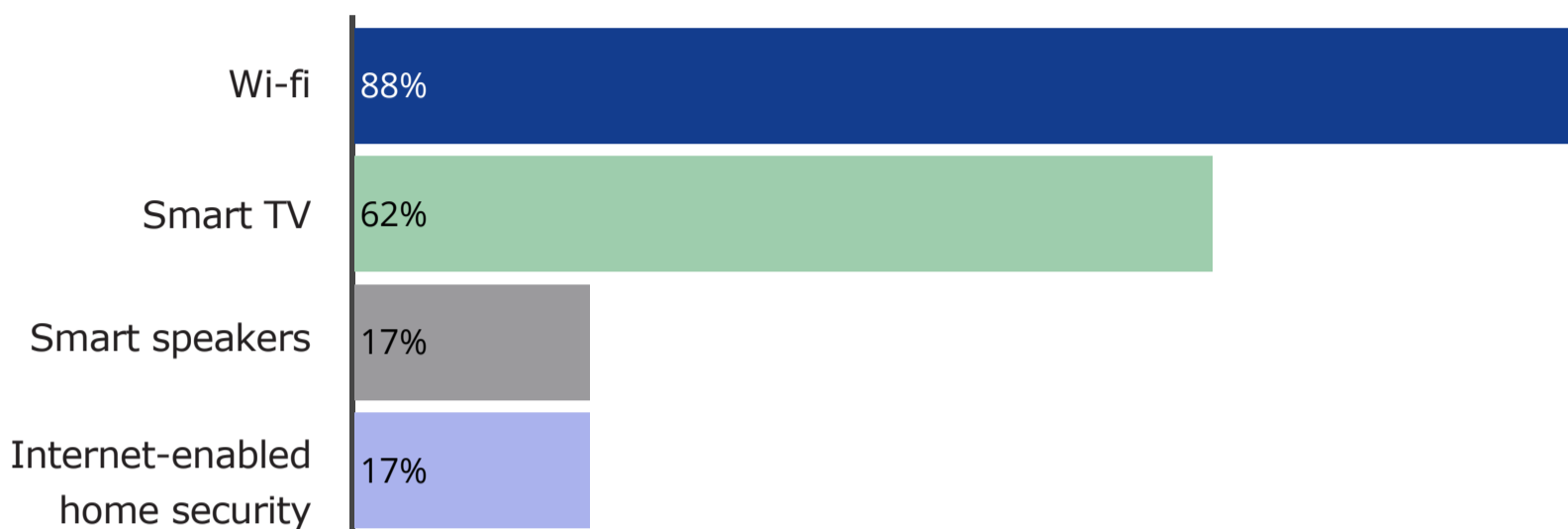
Pre-schoolers (ages 2-5), Kids (ages 6-12), Teens (ages 13-17)

Almost all Aussie families have access to the internet

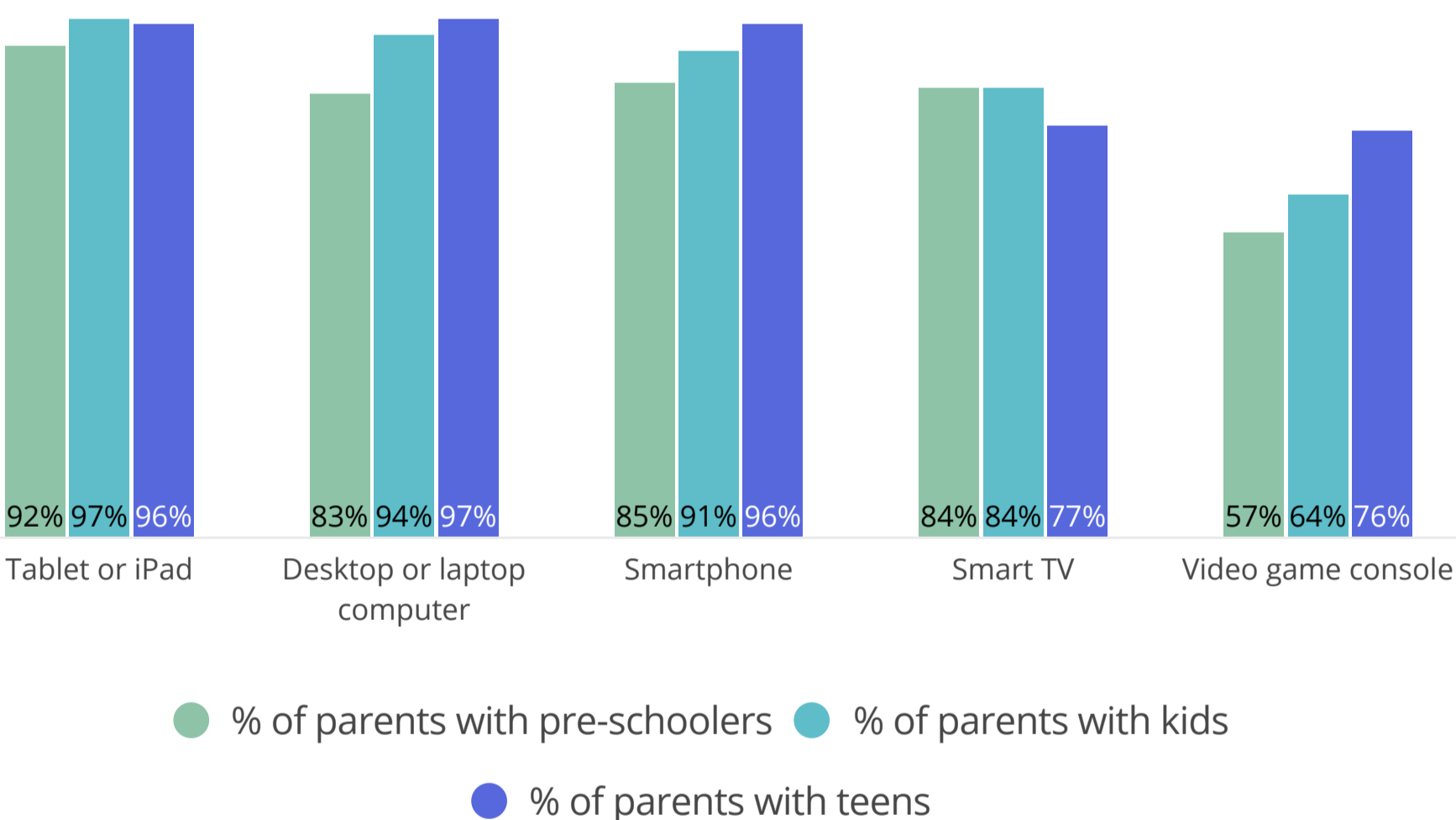


99%

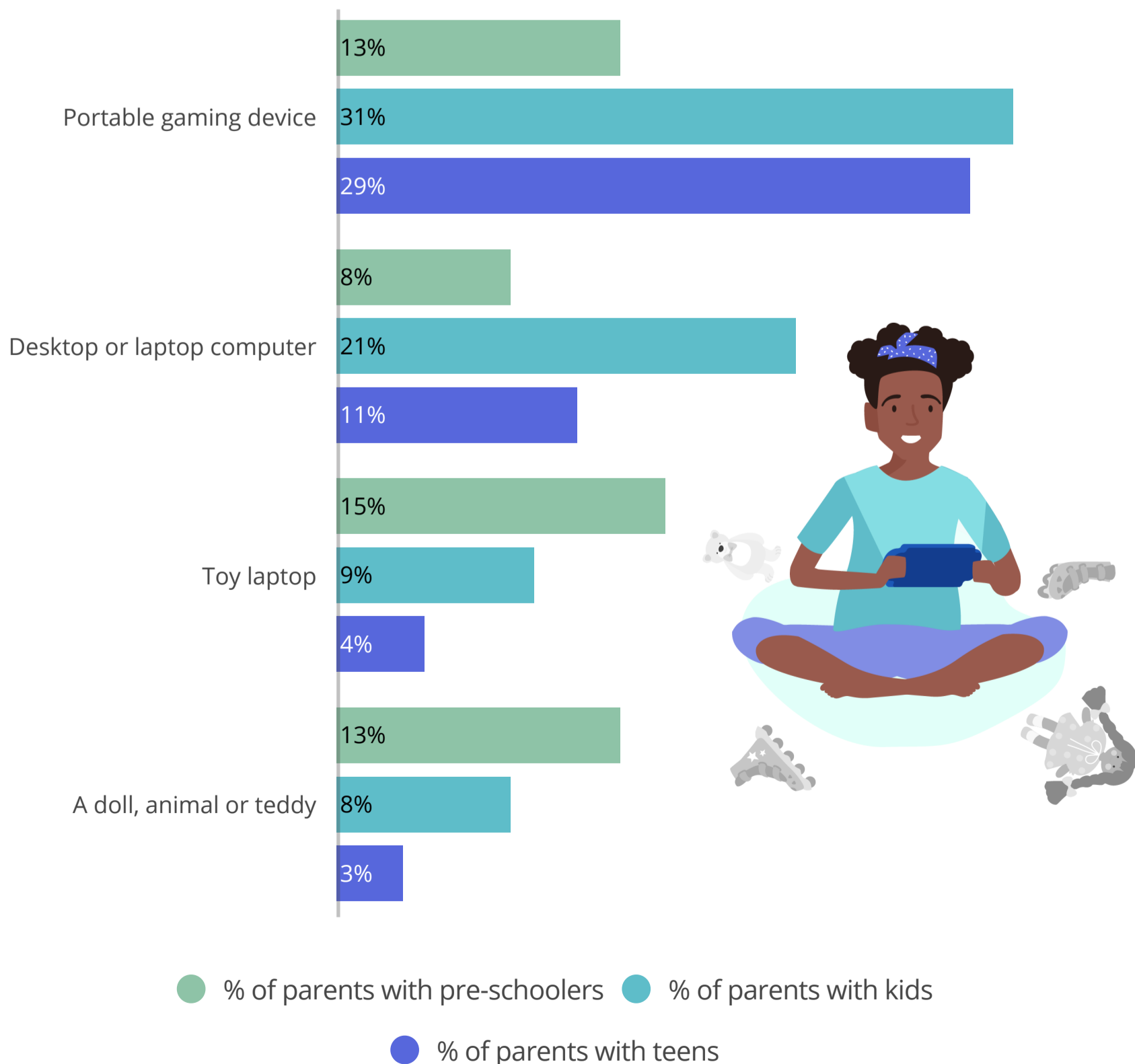
of parents with children aged 2-17 report having an internet connection in the home.



Parents report their children connect to the internet through multiple devices...



...and have internet-enabled toys



Survey of 3,520 parents of children aged 2-17, during July/August 2018.