

## DIGITAL PARENTING

supervising pre-schoolers online

Pre-schoolers (ages 2-5)

### Going online



of parents with pre-schoolers say their children use the internet.



Pre-school internet users start young in Australia

Of these parents,

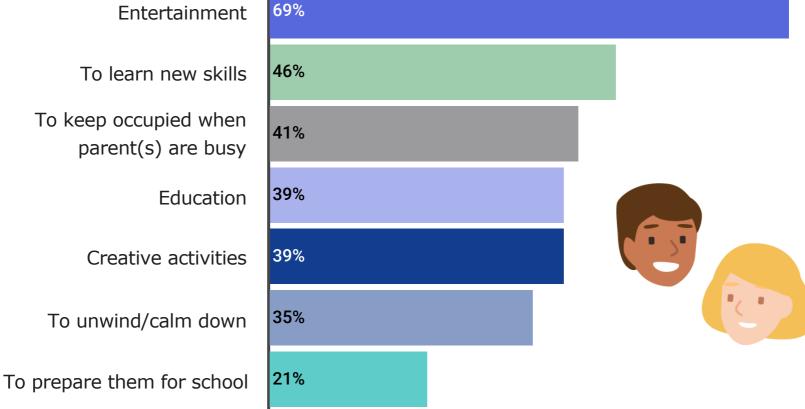
94%

report their child was already using the internet by the age of 4.

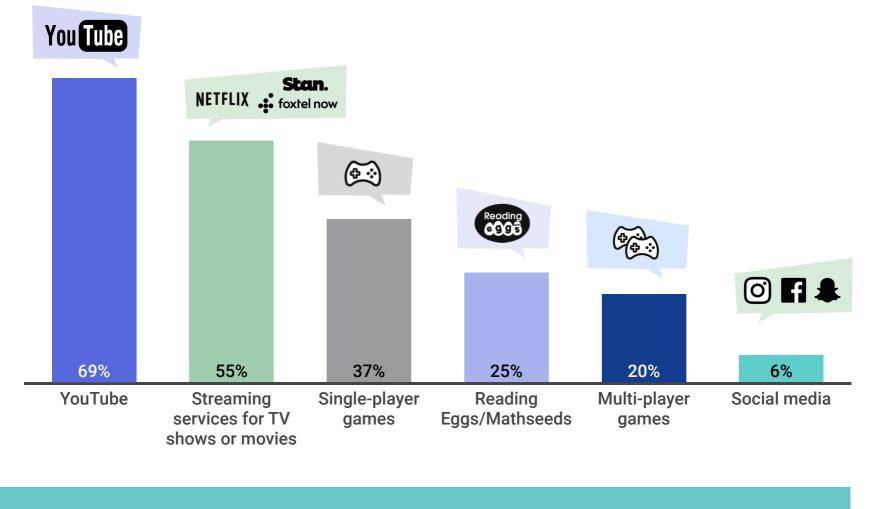


The reasons vary

Pre-schoolers use the internet for a range of reasons:

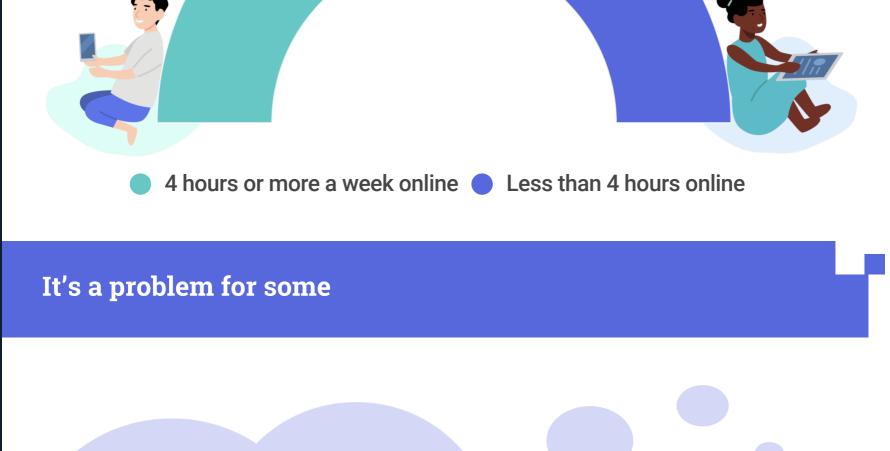


Pre-schoolers access a range of online services, including:



# 42 **5**8

Parents estimate their pre-schooler spends:



Parents use a range of strategies to supervise their pre-schoolers' activities online, including:

37%

of parents think their pre-schooler

spends too much time online.



14%

23%

28%

Checking on them intermittently

Viewing what's on their screen

Viewing their children but not

what's on their screen

- Out of sight but not out of mind

7500 of parents set rules to restrict their children's internet use when they

are in the care of others.

57%

Using parental controls so that they

Monitoring their internet use

don't need direct supervision

No supervision at all

Survey of 3,520 parents of children aged 2-17, during July/August 2018.