Be an eSafe kid: Fake news, real harms

Misinformation glossary

Read the terms and definitions related to online misinformation. You can then test your knowledge by cutting along the lines, shuffling the pieces and rematching the terms with their definitions.

artificial intelligence	Programming that allows computers and other digital devices to make decisions without the help of humans.
clickbait	An attention-grabbing headline with a link that takes you to information that is misleading or not as interesting as it sounded, usually so you see the advertising there.
credible source	A site or person most people would trust to give honest information.
fake news	Untrue information that has been made to look and sound like an honest news report.
hoax	A fake story used to trick people.
impersonator	A person who pretends to be someone else.
imposter	A person with a fake profile.
influencer	A person with lots of followers on social media who uses their popularity to get others to copy them or their opinions, or buy the products and services they promote.
manipulation	Changing something like a photo or a fact so it seems real or right even though it is not.
misinformation	Information that has been created to make people believe something that is untrue or misleading.
misleading content	Content that may be partially right but makes you think the wrong thing about a topic or person.
online scam	When someone uses the internet to trick people into giving them money or something else such as private photos.
phishing	Pretending to be a person, company or service that someone knows, so they share personal information such as their password or credit card number.
propaganda	Information created to influence how most people in a community think, by promoting only one point of view even if it is misleading.
satire or parody	A type of humour that makes fun of people's habits or opinions.

You can find other online safety related terms in the <u>eSafety Glossary</u>.