

DRAFT: Talking Points- Age Verification Deep Dive

3 August 2021

(Accompanying MO Deck)

AV + Digital ID Trials (2021)

Scope

- Online retailers domiciled in Australia
- Non-government ID providers: Australia Post (TDIF accredited) or MasterCard (TDIF accreditation underway)
- Reduced dependency on Digital Identity Exchange component (and associated accreditation and legislation pre-requisites)
- Private betas expected to operate over a 3-6 month period, targeting n=100 users per use case
- Online alcohol purchase trial to commence September 2021
- Online gambling trial commencement date TBD

Target outcomes include:

1. Observable increases in **users' privacy, safety and security** to inform online age verification policy (domestic and international)
2. Track **impact on retailers' revenue, customers' adoption and experience** to inform future private sector Digital Identity engagement activities
3. Report **transaction volumes, technical integration effort** and 'successful' vs 'unsuccessful' authentication ratios to inform Digital Identity charging framework and system oversight
4. Further **visibility generating additional public interest and scrutiny** of Digital Identity and Age Verification on 'lower-risk, lower-complexity' AV use cases
5. Increased **number and IP level of new Digital Identities** created by consumers for potential reuse elsewhere in the Digital Identity ecosystem

Limitations of Trials:

- Does not explore **online pornography** age verification
- Does not explore **social media service** age verification
- Does not consider **international providers** of alcohol or gambling services

Risks of trials

- Extrapolation of trials could result in parallel Digital Identity system with no dependency on Exchange
- Legislation does not cover detail of AV Trials

Next Steps

Potential Future Trials (Beyond 2021)

- Alcohol: Expand scope of 2021 trial to include:
 - o additional users

- other Australian-domiciled online alcohol retailers
- display of TDIF Trustmarks
- using Exchange
- myGovID as an IdP
- Gambling: Expand scope of 2021 trial to include:
 - additional users
 - other Australian-domiciled online gambling service providers
 - R18+ online video games with '**loot boxes**'
 - display of TDIF Trustmarks
 - myGovID as an IdP

Recommendations for DTA

1. Investigate suitability of TDIF and Digital Identity Legislation for age verification
2. Assess public and private sector solutions for International Identity interoperability, including a review of the British standards for age verification.
3. Engage with Relying Parties to ensure Age Verification integration aligns to best practice, assessing options for publishing the list of Age Verification accredited IdPs.
4. Prepare a communication/education campaign to inform the public on the intent and functionality of age verification technologies, addressing themes of privacy and security; accuracy and effectiveness; and impact on business and users.
5. Liaise with Oversight Authority to define and manage IdPs' participation in Age Verification solutions through amendments to policy and legislation requirements.

Proposed Next Steps for DTA

1. DTA to progress Digital ID + Age Verification trials
2. DTA to progress private beta trials with selected online alcohol and gambling service providers based in Australia
3. DTA to share findings with eSafety Commission, DSS, relevant industry bodies and State and Territory Governments, informing policy, standards and legislation work.
4. Further trials and priority Digital ID + Age Verification use cases to be considered