

[REDACTED]

From: [REDACTED]
Sent: Wednesday, 22 September 2021 6:26 PM
To: Julie Inman Grant
Cc: [REDACTED]
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

They really aren't letting up. [REDACTED] is going to watch the podcast before crafting a response. Our first thoughts were to let xBiz go – being honest, we predict that any communication with them is likely to have little traction and I am not sure how influential they would be with readers here in Australia.

[REDACTED]

I think it's right to take it down as the attacks are coming to you. I thought they might have been people who followed you as I did get a sense of compassion in some. We will keep eyes on the NCOSE and eSafety retweet.

[REDACTED]

OFFICIAL:Sensitive

From: Julie Inman Grant <[REDACTED]@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 6:16 PM
To: [REDACTED]@eSafety.gov.au
Cc: [REDACTED]@esafety.gov.au; [REDACTED]@eSafety.gov.au
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

I pulled my tweet but, as you say, others will tweet about it. Thank you, this was the advice I was looking for!

Again, I spoke about child sexual exploitation, our model and the importance of safety by design – no different than my speech today. Again, I think they have issue with the NCOSE because they are advocates “on the other side” (they view MasterCard pulling support for Pornhub to this group rather than to the NYT article that exposed the CSAM and IBA on their site)...

OFFICIAL:Sensitive

From: [REDACTED]@eSafety.gov.au
Sent: Wednesday, 22 September 2021 6:11 PM
To: Julie Inman Grant <[REDACTED]@eSafety.gov.au>
Cc: [REDACTED]@esafety.gov.au; [REDACTED]@eSafety.gov.au
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

I am chatting again to [REDACTED] and we both still feel it should be pulled but ultimately up to you.

Thanks Julie and sorry you are being attacked on this.

██████████

OFFICIAL:Sensitive

From: Julie Inman Grant <██████████@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 6:08 PM
To: ██████████@eSafety.gov.au>
Cc: ██████████@esafety.gov.au>; ██████████@eSafety.gov.au>
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

Thanks ██████████. No, none of this comments are true and they are not “my” followers – they are activists in the US porn industry. We can touch base on this tomorrow, thanks. Julie

OFFICIAL:Sensitive

From: ██████████@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 6:06 PM
To: Julie Inman Grant <██████████@eSafety.gov.au>
Cc: ██████████@esafety.gov.au>; ██████████@eSafety.gov.au>
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]
Importance: High

OFFICIAL:Sensitive

Hi Julie,

Thank you. You have raised a number of issues here that I will respond to tomorrow but in the meantime, I would strongly recommend that you do not reply to any of these and also if you feel so, I would consider removing the post. NCOSE will still be promoting your podcast of course, but we don't need your promotion at this point. The comments are extremely concerning if they are true (and if these are your personal followers, it's a good indication to say that we should be concerned about NCOSE and our link to them). Also, given the time zone, it's probably better to act now before the international folk are in full swing of their day?

Interestingly, there has been no negative comments on eSafety re-post from NCOSE. The only comment is from NCOSE so I would consider leaving that for now. It has no commentary promoting NCOSE in any way and is a simple re-tweet.

I have also asked ██████████ to keep an eye on this if anything further develops.

██████████ will have a draft reply for xBiz for us tomorrow.

██████████

OFFICIAL:Sensitive

From: Julie Inman Grant <██████████@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 4:03 PM
To: ██████████@eSafety.gov.au>

Cc: [REDACTED]@esafety.gov.au>; [REDACTED]@eSafety.gov.au>
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

Hi [REDACTED] – If Meltwater isn't tracking the @tweetinjules handle, it should because me as a person and me as the eSafety Commissioner and my twitter handle are one in the same. I don't use this handle to tweet my personal opinions – pretty much everything I tweet is related to this role. So, if this is the distinction being made, that is a policy change and is consistent with how [REDACTED], the first eSafety Commissioner ran his twitter profile as well.

As the eSafety Commissioner, people will continue to tweet at me as an individual, particularly those who have a gripe, so I think to manage the overall brand and reputation of @esafetyoffice, this needs to be considered too. As I know you will agree, social is an important overall part of our comms strategy so if [REDACTED] isn't tracking this for now (and she is usually pretty well across this), we might look at other ways to create this situational awareness?

Now that these new powers and the AV road map have put us – as an Office – squarely in the midst of the “porn wars”, we'll have to steel ourselves a bit but we'll also need think about ways we combat mis-truths or misinformation and to say we oppose LGBTIQ+ education – when we have materials on our website and I just did that very open interview with Joy FM – I would have thought that would be another indirect but credible way to counter this kind of allegation without engaging directly with the individual tweeters.

Yes, this podcast was done in July and only came out now – I don't generally rely on Wikipedia entries but part of the invitations process should include doing that due diligence on the organisations that ask me to speak or do an interview or podcast. There were no undertones of religion or morality in the interview – I merely talked about our role. This does not constitute an endorsement of any particular organisation.

In any case, I just want to know that you and the team are across all of this and taking a firm role in thinking about management of this now, and into the future – I think this will become our “new reality” but I don't want it to undermine all the really important work the team has been doing in so many areas.

Thanks, and happy to discuss!

Julie

OFFICIAL:Sensitive

From: [REDACTED]@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 3:45 PM
To: Julie Inman Grant <[REDACTED]@eSafety.gov.au>
Cc: [REDACTED]@esafety.gov.au>; [REDACTED]@eSafety.gov.au>
Subject: RE: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

Hi Julie,

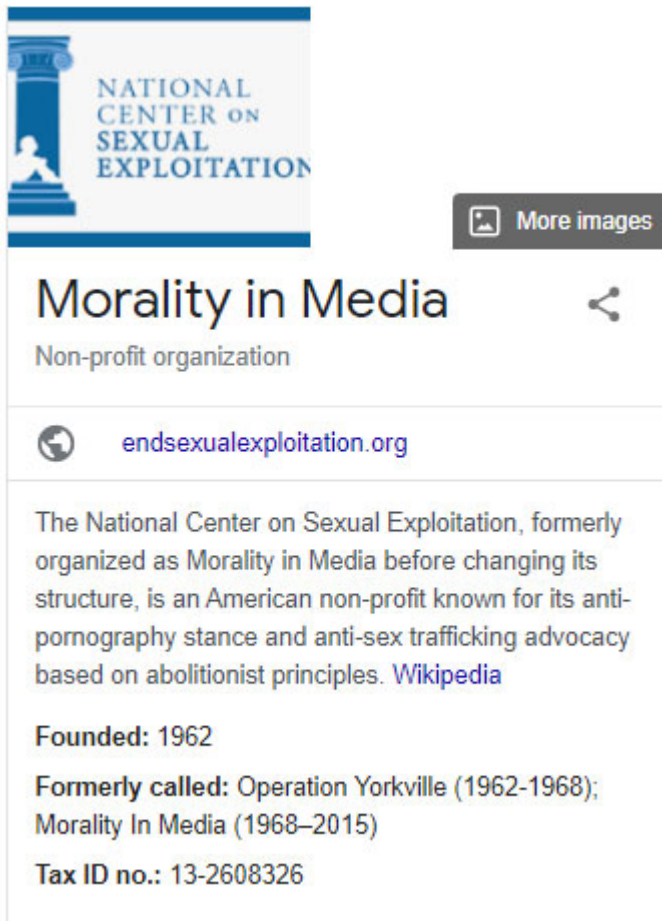
Sorry, I have not seen this. As mentioned before, we don't receive alerts on your personal Twitter. What I did see was a post this morning around the NCOSE event in XBiz. I was in a meeting with [REDACTED] and [REDACTED] at the time. I showed them immediately and [REDACTED] let me know she was going to be speaking with you and would alert you.

I looked into this social media post this morning and saw it had next to no traction. I haven't been made aware of any escalation.


I don't know enough about this without further investigation to offer advice. I looked into this earlier because this podcast/interview did not go via media or invites – although we had one for CESE back in early July so it's quite

possible I was on leave when it was going through the invitations discussion. The CESE event was offering payment for presentations so I remember that being an issue.


We did a hunt on NCOSE. I know that we have participated with them before as I remember [REDACTED] has spoken of them. This is what you get when you search them. Is this accurate? Who recommended that we do this? Was due diligence done?



NATIONAL CENTER ON SEXUAL EXPLOITATION

Morality in Media 

Non-profit organization

 endsexualexploitation.org

The National Center on Sexual Exploitation, formerly organized as Morality in Media before changing its structure, is an American non-profit known for its anti-pornography stance and anti-sex trafficking advocacy based on abolitionist principles. [Wikipedia](#)

Founded: 1962

Formerly called: Operation Yorkville (1962-1968); Morality In Media (1968–2015)

Tax ID no.: 13-2608326

However, with regard to the article, I have discussed this as a media team and feel that the comment around the intention of the Act is inflammatory and we will prepare a response.

[REDACTED]

[REDACTED]

OFFICIAL:Sensitive

From: Julie Inman Grant <[REDACTED]@eSafety.gov.au>
Sent: Wednesday, 22 September 2021 3:18 PM
To: [REDACTED]@eSafety.gov.au>
Cc: [REDACTED]@esafety.gov.au>; [REDACTED]@eSafety.gov.au>
Subject: porn industry on Twitter [SEC=OFFICIAL:Sensitive]

OFFICIAL:Sensitive

[REDACTED]

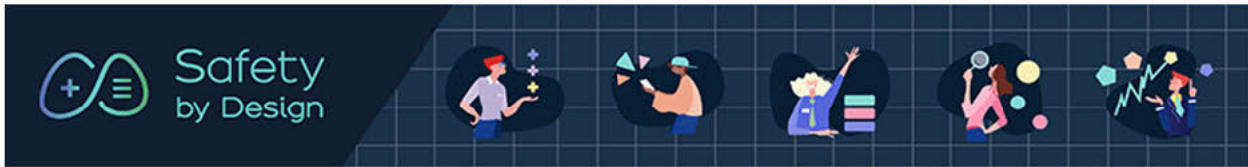
I have not replied to any of these comments and am muting accounts as I go – although they are full of misinformation but one of them is asking for members of the Australian media to ask me specific questions... <https://twitter.com/GustavoTurnerX/status/1440344356993462301?s=20> I appreciate and look forward to your thoughts.

Julie

Julie Inman Grant
Commissioner
She | Her



The image shows a profile header for the eSafety Commissioner. It includes the Australian Government crest on the left, the eSafety Commissioner logo (a stylized 'e' with a shield) in the center, and the text 'eSafety Commissioner' to the right. Below the header, there is a contact icon, a redacted area, the website 'esafety.gov.au', and social media icons for Twitter, Facebook, and LinkedIn.



eSafety acknowledges the Traditional Custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Aboriginal and Torres Strait Islander cultures, and to Elders past, present and emerging.

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