

From: [Julie Inman Grant](#)
To: senator.ayres@ 47F
Cc: 22
Subject: Attending Davos Next Week [SEC=OFFICIAL]
Date: Monday, 9 January 2023 3:24:00 PM
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[eSafety Strategy 2022-25.pdf](#)
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Dear Assistant Minister:

I note with interest your participation at the World Economic Forum Annual Meeting at Davos later this month.

I am attending, and my focus will be to meet with fellow digital platforms regulators and companies working in the safety technology field. I am also speaking at the “Tackling Harm in the Digital Era” session on Wednesday 18 January, 17.30-18.15 in the Spotlight Room of the Congress Centre/Kupark.

Given my role as a regulator of digital industry, I would welcome the chance to meet with you to hear your priorities from the industry portfolio, and to share with you eSafety’s priorities, with a particular focus on Safety by Design and safety technologies.

By way of background, I’m attaching an overview of our Safety by Design initiative – which we see as key to developing robust user safety standards for digital services. The Safety by Design Principles – developed in 2018 – and assessment tools – released in June 2021 – are the culmination of a truly collaborative consultation exercise carried out with industry, NGOs, advocates, parents and young people. Over time, we would be encouraged to see the principles and requirements underpinning Safety by Design developed into a robust, international industry standard. For good measure, I’m also including our strategic plan which focuses on how we approach our work on the four pillars of Prevention, Protection, Proactive change and partnerships.

I look forward to hearing from you, and hopefully seeing you in Davos. If not through a bilateral discussion, hopefully at the ANU event on Thursday evening.

Safe travels and all the best,

Julie

Julie Inman Grant
Commissioner

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eSafety acknowledges the Traditional Custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to Aboriginal and Torres Strait Islander cultures, and to Elders past, present and emerging.