

[REDACTED]

Name: [REDACTED]
Name for publication: Lorenzo E.
mob: [REDACTED]
mailto: [REDACTED]

1. Ban data brokers OR provide/subsidise the public in accessing do-not-track/do-not-sell services to remove our names from listings. Done through government compensation when using such services. Creating an accessible listing of Government-approved companies.

2. More transparency in Political ads

The "sponsorship identification" or "paid for by" disclaimers we're familiar with in political TV ads should extend to any online advertising by these actors. It should also extend to any "influencers", aggregators, online platforms and fan pages who have accepted gifts/donations/payment.

This could be an accompanying image tile or piece of text that needs to appear on the post or media content. Failure to do so would be punishable.

3. Massive media companies/platforms should have a representative or office in the country

Create a threshold where any media app or platform with outsized influence (i.e over 3 million users in Australia) needs to have an office, spokesperson, phone number that can be contactable. A physical base in the country. A representative that can be reached by the general public or at least the media to handle any concerns, harms or controversies.

My suggestions are largely informed by the literature from The Center of Humane Technology:
- <https://www.humanetech.com/policy-reforms>

Thank You,
[REDACTED]

From: [REDACTED]
Sent: Monday, 11 December 2023 1:06 PM
To: Submissions
Subject: Further submissions to ESafety (Lorenzo E.)

[REDACTED] [REDACTED]

Name: [REDACTED]
Name for publication: Lorenzo E.
mob: [REDACTED]
mailto: [REDACTED]

Hello Esafety,
This is a continuation from previous suggestions emailed previously, I have numbered them thusly.

4. Empowering AI literacy across all cultures and language

Australia has touchpoints across the world as we are a multi-cultural society. Government has the best access to traditional translators and they can work with current regulators bolstered by AI technology to root out harmful content (propaganda, misinformation, illicit materials) and find best practise to educate and protect Australia's non-english community. All literacy and rollouts delivered to the english-community should be uniformly distributed to dedicated channels/media that other cultures consume.

5. Mandate that social media companies offer the option of chronological feeds

Currently all social media providers have resorted to algorithmic sorting as it guarantees maximum stickiness, but also a higher likelihood of polarisation and sensational content. To mitigate the multi-polar trap of companies "racing to the bottom of the brain stem", governments can mandate that the formerly traditional mode of "chronological feeds" be offered.

6. Establish an independent regulatory body to audit the social media companies in Australia

Currently we are waiting for whistleblowers or developments around the world. We can implement policies that allow privacy-protected access to social media data for auditing. This enables the study of platform impacts and algorithms on Australian society without compromising the privacy of citizens.

Suggestions were partially gleamed from:

- <https://www.humanetech.com/podcast/real-social-media-solutions-now-with-frances-haugen>
- <https://www.humanetech.com/podcast/42-a-conversation-with-facebook-whistleblower-frances-haugen>

Regards,
[REDACTED]