
From: s 47F
Sent: Wednesday, 8 January 2025 5:40 PM
To: Julie Inman Grant; s 22 eSafety Commissioner; s 22 s 22 s 22
s 22 s 22
Cc: s 47F s 47F s 47F
Subject: a content announcement

Hi Julie,

Happy to share more details as they are worked through with respect to Community Notes but at a high level, these changes do not change the [principles](#) underlying our Community Standards, which continue to prioritise user safety and privacy.

s 22

Speak soon,

s 47F

From: Julie Inman Grant s 22
Date: Wednesday, 8 January 2025 at 8:02 am
To: s 47F, s 22, eSafety
Commissioner s 47E(d) s 22
s 22, s 22, s 22
s 22
Cc: s 47F, s 47F, s 47F
Subject: Re: FYI: Meta content announcement

Hello s 47F - We did see the announcement, thank you.

s 22

Many thanks,

Julie

Get [Outlook for iOS](#)

From: s 47F

Sent: Wednesday, January 8, 2025 6:58:58 AM

To: Julie Inman Grant s 22 ; s 22 ; eSafety
Commissioner s 47E(d) ; s 22 ; s 22

; s 22 ; s 22

; s 22

Cc: s 47F ; s 47F ; s 47F

Subject: FYI: Meta content announcement

Hi Julie and team,

I wanted to make sure you had seen our recent announcement about several changes to our content governance and enforcement, specifically:

- Starting in the US, we will be ending our third party fact-checking program and moving to a Community Notes model

s 22

Here is the [announcement](#) from our CEO and the Newsroom post. I've included more detail about each of these below.

Kind regards

s 47F

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s 47F

M: s 47F | E: s 47F



DETAILS:

Fact-checking

We will be introducing Community Notes as a replacement of our [Third Party Fact-Checking Program](#). This will currently only apply in the US. The plan is to build, test and improve Community Notes in the US before any potential expansion to other countries. There is therefore no immediate plan to end the Third Party Fact-Checking Program and roll out Community Notes for content that is timely, trending and

consequential in Australia, and eligible for fact-checking by Australian fact-checkers (even content which was created in the US).

s 22

S 22

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From: s 47F
Sent: Wednesday, 8 January 2025 9:22 AM
To: Julie Inman Grant
Subject: RE: First Nations translation services

Thanks Julie. Truly terrible news this morning about Meta cancelling all fact checking. We are in for a bumpy time.
Best wishes

s 47F

S 22

From: s 22
Sent: Wednesday, 8 January 2025 10:19 AM
To: s 22; Julie Inman Grant
Cc: s 22; Media OeSC; s 22; s 22; Commissioner; s 22
Subject: RE: Interview requests - Meta removing fact-checking [SEC=OFFICIAL]

OFFICIAL

Thanks s 22,

There are a couple of email threads on this. Yes, we'll pull together a broad statement about what we do and don't do. I think you're on the phone with s 22 at the moment – let's circle back to it and discuss.

s 22

From: s 22
Sent: Wednesday, January 8, 2025 10:13 AM
To: Julie Inman Grant; s 22
Cc: s 22; s 22; Media OeSC
<media@esafety.gov.au>; s 22; s 22
Commissioner; s 47E(d); s 22
Subject: Interview requests - Meta removing fact-checking [SEC=OFFICIAL]

OFFICIAL

Morning Julie and happy new year!

We have been swamped with media queries this morning regarding Meta's announcement regarding the removal of fact-checking of content.

For your immediate attention, the 730 Report and SBS are asking for interviews today. s 47F at 730 would be doing the interview and the producer has indicated she wants to talk about what this would mean for truthful reporting.

s 47C

If you would like a statement, please let me know if there are any points you would like to make.

s 22

s 22

Senior Media Adviser
eSafety Commissioner

 s 22



eSafety acknowledges all First Nations people for their continuing care of everything Country encompasses — land, waters and community. We pay our respects to First Nations people, and to Elders past and present.

From: s 22
Sent: Wednesday, 8 January 2025 1:43 PM
To: s 22 ; s 22 ; s 22 ; Julie Inman Grant; s 22
Cc: Media OeSC
Subject: RE: Quick cheat sheet - media queries so far - for MO meeting on Meta [SEC=OFFICIAL]

OFFICIAL

Just adding in this one that's just come in

The Project – 10 – (from Producer s 47F) We're covering the video released by Mark Zuckerberg detailing upcoming changes to Meta, including the loosening of restrictions on what content can be uploaded, particularly in regards to topics like religion, race, and gender. I'm wondering whether Julie Inman Grant would be happy to speak to us about this on the show tonight? It would be a prerecorded interview at around 1710 this evening and we would send a crew to her.

From: s 22
Sent: Wednesday, January 8, 2025 1:34 PM
To: s 22 ; s 22 ; Julie Inman Grant
s 22 ; s 22
Cc: Media OeSC <media@esafety.gov.au>
Subject: RE: Quick cheat sheet - media queries so far - for MO meeting on Meta [SEC=OFFICIAL]

OFFICIAL

Looping in @s 22

From: s 22
Sent: Wednesday, January 8, 2025 12:56 PM
To: s 22 ; s 22 ; Julie Inman Grant
s 22
Cc: Media OeSC <media@esafety.gov.au>
Subject: Quick cheat sheet - media queries so far - for MO meeting on Meta [SEC=OFFICIAL]

OFFICIAL

Hi all,

Here's the list of media queries we have so far today – for quick reference in the meeting with MO. The media statement is being reviewed and edited by s 22 now.

s 47F – **730 Report** - We are interested in talking about the changes that Meta have announced and what they will mean for online safety and truthful reporting.

s 47F – **press gallery ABC** - Does the eSafety Commissioner have any comment on the remarks overnight from Mark Zuckerberg, including the scrapping of fact checkers, a minimalist content screening model, and his criticism of online safety regulation?

s 47F **press gallery, News Corp** - I'm writing about Meta's decision to axe independent fact checkers for tomorrow's paper. Does the eSafety Commissioner have any comment to make about this change and the implications for online safety?

s 47F – **SBS** - I was just reaching out to seek a response from the eSafety commissioner with regards to Meta's changes to end their third-party fact-checking feature. I wanted to ask Julie if she is concerned about what this might mean ahead of the federal election this year, in terms of minimising misinformation? I also wanted to ask if this will have any impact on the safety of users on these platforms, in particular children, with regards to whether a lack of restriction of certain harmful discourse will impact on individuals (esp minorities) mental health?

s 47F – **The Nightly WA** - Does the commissioner have a response to Mark Zuckerberg's announcement overnight that Meta would disband its fact-checking services and will move to rely on community notes? And any response to what Mr Zuckerberg had to say about censorship? Is eSafety concerned these developments could lead to an uptick in mis- and disinformation in Australia?

s 47F - **SCA radio Triple M**- Is Julie Inman Grant free for a pre-recorded phone chat today about Meta's decision to remove factcheckers?

s 47F – **Innovation Aus** - As mentioned, we are keen to include the Commissioner's view and any concerns or next steps in light of Meta's announcements on fact checking. Please send through any lines you would like to include and/or any background on potential regulatory impacts.

s 47F **Media Week** - Given your extensive work as Australia's eSafety Commissioner and your expertise in online safety and misinformation, I would greatly value your insights on the potential implications of this decision, particularly for Australian users and the broader landscape of online safety. Would you be available for a brief comment or interview on this topic? Your perspective would add significant depth to our coverage.

Ten News have also asked for our statement

s 22

Senior Media Adviser
eSafety Commissioner

 **s 22**



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