

# Evaluation information sheet – Survey of website users

## Families Capacity Building (FCB) program evaluation

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### Research team

Principal Researcher: Mariesa Nicholas, Manager - Research and Evaluation, eSafety Commissioner

Associate Researcher(s):

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### Who is doing this study?

The eSafety Commissioner (eSafety) is doing this study. eSafety is a government organisation that helps Australians have safer, more positive experiences online.

The study has been approved by the Bellberry Human Research Ethics Committee (Bellberry Ethics Protocol number 23CeSC077) in accordance with the *National Statement on Ethical Conduct in Human Research (2023)*.

### Why is this study being done?

This study will inform the evaluation of eSafety's Families Capacity Building (FCB) program. Program evaluation assesses if programs work and suggests how to improve them. The FCB program educates parents and carers about harmful behaviours online, especially about online child sexual abuse and child safety.

### Why am I being asked to take part in this study?

You are being asked to do this study because you are a parent or carer who recently used resources from the eSafety website. These resources were about child safety and how to stop online child sexual abuse.

Your feedback is important to us, because it can help us understand if the program works well to support parents and carers like you. Your feedback can help us understand if the program is useful and helpful. It can also give eSafety ideas about how to improve the program.

For this study, eSafety researchers will also talk to members of community-based organisations that have used eSafety resources. We will also speak with eSafety staff who developed the resources.

### **What will I be asked to do?**

If you agree to take part, you will be asked to fill in an online survey. The survey should take at least 2 minutes to complete. The questions will ask what you thought of the resources. There are some optional questions about your circumstances.

You do not have to take part in this study. It is your choice. If you give your consent to take part, you can stop the survey at any time, without having to give a reason why.

Your decision to take part, or not, won't affect your relationship with eSafety.

### **What are the benefits of taking part?**

We don't expect this study to benefit you directly. It might be a benefit to know that your feedback will help eSafety to make the program as useful as possible to parents, carers, and the community.

### **What are the risks of taking part?**

Sometimes taking part in surveys can cause distressing thoughts and feelings. If this happens for you, there are support services who can help. Please contact one of the services at the bottom of this information sheet.

### **What about privacy and confidentiality?**

Every effort will be made to make sure that the feedback you provide while participating in this study cannot be linked to you in reports and other forms of presentation. The survey will not ask you for your name or any information that could identify you. Only the eSafety research staff working on the evaluation will have access to the survey answers.

For more information, the eSafety privacy policy is available at:

[eSafety.gov.au/about-us/corporate-documents/privacy](https://esafety.gov.au/about-us/corporate-documents/privacy)

### **Will the findings from this study be published?**

No, findings from this study will not be published.

The results will be used in reports and presentations to be shared inside eSafety and with other organisations that funded the program.

## How do I give my consent to participate?

If you would like to take part in this study, please click 'Next' at the start of the survey to complete it.

## What if I have questions about the study?

If you have any questions or need more information, please contact [kathryn.cairns@eSafety.gov.au](mailto:kathryn.cairns@eSafety.gov.au).

## What if I have a concern or complaint about the study?

If you have any concerns or complaints about the study, please contact Mariesa Nicolas, Manager, Research and Evaluation, eSafety Commissioner [mariesa.nicholas@eSafety.gov.au](mailto:mariesa.nicholas@eSafety.gov.au) or Bellberry Limited, 123 Glen Osmond Road, Eastwood, Adelaide, SA 5063. Phone: 08 8361 3222, email: [bellberry@bellberry.com.au](mailto:bellberry@bellberry.com.au).

## Support services

If at any stage during the study you feel distressed, upset, or need more support, you can contact:

[Lifeline](#): 13 11 14 or [text](#) or [webchat](#)

[Beyond Blue](#): 1300 22 4636 or [webchat](#)

[Blue Knot](#): 1300 657 380

[1800 Respect](#): 1800 737 732 or [webchat](#)

[13YARN](#): 13 92 76 (Aboriginal and Torres Strait Islander crisis support service)

[QLife](#): 1800 184 527 or [webchat](#)