

s 22

From: s 22 @esafety.gov.au>
Sent: Wednesday, 8 October 2025 10:04 AM
To: s 47F @mo.communications.gov.au>
Cc: s 47F @mo.communications.gov.au>; s 47F
@mo.communications.gov.au>; s 22 @esafety.gov.au>
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Hi!

That is great thank you. I will confirm people but for the time being it will be:

- s 22 [REDACTED], GM Corporate and Strategy
- s 22 [REDACTED], A/g GM Regulatory Operations
- s 22 [REDACTED], EM Industry, Compliance and Enforcement

Thank you so much as always. Hope you are surviving Estimates.

Kind regards

s 22 [REDACTED]

Executive Officer, Office of the eSafety Commissioner

M s 22 [REDACTED]
T [REDACTED]



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From: s 47F [REDACTED] [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Sent: Wednesday, 8 October 2025 10:36 AM
To: s 22 [REDACTED] [@esafety.gov.au>](mailto:@esafety.gov.au)
Cc: s 47F [REDACTED] [@mo.communications.gov.au>](mailto:@mo.communications.gov.au); s 47F [REDACTED] [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22,

I have added this to the diary on our end for 8am Canberra time Monday the 13th of October 2025 and below is the virtual teams link for your diary.

If you could advise who will be attending online with the Commissioner, I will include those details accordingly.

Microsoft Teams [Need help?](#)

[Join the meeting now](#)

Meeting ID: 437 189 775 046 5

Passcode: r86DD7xa

Dial in by phone

[+61 2 9158 7123,,683465009#](#) Australia, Sydney

[Find a local number](#)

Phone conference ID: 683 465 009#

Join on a video conferencing device

Tenant key: infrastructure@m.webex.com

Video ID: 134 386 289 2

[More info](#)

For organizers: [Meeting options](#) | [Reset dial-in PIN](#)

Kind Regards,

s 47F

Executive Assistant • Office of the Hon Anika Wells MP
Minister for Communications • Minister for Sport • Member for Lilley

s 47F

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

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I recognise and respect their continuing connection to the land, waters and communities.
I pay my respects to Elders past and present and to all Aboriginal and Torres Strait Islanders.*

OFFICIAL

OFFICIAL

From: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Sent: Wednesday, 8 October 2025 7:56 AM
To: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Hi s 47F

So sorry for the delay, Julie is fine with 8am. She may bring a few people to the pre-brief.

Thank you so much.

Kind regards

s 22

Executive Officer, Office of the eSafety Commissioner

M
T

s 22



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From: s 47F @mo.communications.gov.au>
Sent: Tuesday, 7 October 2025 6:48 PM
To: s 22 @esafety.gov.au>
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

I can pop aside a half hour at 8am on Monday the 13th for the pre-brief before the Minister heads to Cabinet.

It will be virtual as well.

Does that work on your end of things?

If yes, I will add you to the diary invite with your confirmation.

Kind Regards,

s 47F

Executive Assistant • Office of the Hon Anika Wells MP
Minister for Communications • Minister for Sport • Member for Lilley
s 47F

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OFFICIAL

From: s 22 [@esafety.gov.au](#)
Sent: Tuesday, 7 October 2025 5:25 PM
To: s 47F [@mo.communications.gov.au](#); s 47F [@mo.communications.gov.au](#); s 47F
Cc: s 47F [@mo.communications.gov.au](#); s 47E(d) [@esafety.gov.au](#)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Thank you so much s 47F . We will make sure we are available that morning for the pre-brief.

Thank you so much

s 22

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22

T



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From: s 47F [@mo.communications.gov.au](#)
Sent: Tuesday, 7 October 2025 3:03 PM
To: s 47F [@esafety.gov.au](#); s 47F [@mo.communications.gov.au](#); s 47F
Cc: s 47F [@mo.communications.gov.au](#); s 47E(d) [@esafety.gov.au](#)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

30 minute pre-brief would be great on Monday morning – I'll leave that for ~~s 47F~~ and ~~s 47F~~ to organise when. I'd suggest halving cabinet prep or doing it when she comes back from cabinet.

No issues with Julie being staffed by another person, but would be great to keep it to one. I'll also be on the call.

Thanks,

~~s 47F~~

Deputy Chief of Staff – Communications Policy • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

~~s 47F~~

~~M~~ ~~s 47F~~

Parliament House, Canberra ACT 2600, Australia

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

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OFFICIAL

OFFICIAL

From: ~~s 22~~ [@esafety.gov.au>](mailto:@esafety.gov.au)

Sent: Tuesday, 7 October 2025 2:58 PM

To: ~~s 47F~~ [@mo.communications.gov.au>; ~~s 47F~~](mailto:@mo.communications.gov.au)

[@mo.communications.gov.au>; ~~s 47F~~](mailto:@mo.communications.gov.au)

Cc: ~~s 47F~~ [@mo.communications.gov.au>; ~~s 47E\(d\)~~](mailto:@mo.communications.gov.au)

[@esafety.gov.au>](mailto:@esafety.gov.au)

Subject: Industry Meetings 13 October Meeting [SEC=OF]

OFFICIAL

Hi ~~s 47F~~ and ~~s 47F~~

Sorry for reaching out I know you guys have a lot going on at the moment.

I just want to make sure that Julie is properly briefed for the meetings with Industry on Monday 13 regarding SMAA. If there is any other info around this, we will make sure the team provides it.

Is the preference for Julie to attend on her own or are we able to have other staff with her? If there is a person in the Department etc we should liaise with let me know so I don't hassle you with this!

Thank you so much again

Kind regards,

~~s 22~~

s 22

Executive Officer, Office of the eSafety Commissioner

M
T



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From: s 47F @mo.communications.gov.au

Sent: Friday, 3 October 2025 5:13 PM

To: s 22 @esafety.gov.au; s 47F @mo.communications.gov.au; s 47F

Cc: s 47F @mo.communications.gov.au

Subject: RE: 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22,

Yes we have it in our diary for 11.30am through to 2.30pm NSW time on Monday 13th October.

We are anticipating a ½ hour break in the middle of that time frame as well so everyone on this end can grab some lunch and be a human because 3 hours is a long time!

Our office manager s 47F is working with the platforms on exactly who will dial in when so TBC there but the 3 hour window stands at this point.

Kind Regards,
s 47F

Executive Assistant • Office of the Hon Anika Wells MP
Minister for Communications • Minister for Sport • Member for Lilley
s 47F

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From: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Sent: Thursday, 2 October 2025 12:53 PM
To: s 47F [@mo.communications.gov.au>; s 47F
\[REDACTED\] \[@mo.communications.gov.au>; s 47F
\\[REDACTED\\]\]\(mailto:@mo.communications.gov.au\)](mailto:@mo.communications.gov.au)

Subject: 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 47F

I hope you are doing ok, you guys have had a huge few weeks.

I just wanted to check timings etc for 13 October Industry meetings. I have a hold from 11.30am – 2.30pm (virtually), is this still the expected duration etc?

Many apologies I can imagine organising this is a nightmare we just have a few things coming in that week so I thought I would lock in.

Thank you so much as always

Kind regards

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22
T



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From: s 22
Sent: Saturday, 11 October 2025 4:42 PM
To: s 47F
Subject: Re: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

Hi s 47F

Not a worry she can do all of these. Will put a hold in the diary

s 22
Senior Executive Assistant to the eSafety Commissioner
Office of the eSafety Commissioner

esafety.gov.au
 s 22

From: s 47F <@mo.communications.gov.au>
Sent: Saturday, October 11, 2025 4:38:53 PM
To: s 22 <@esafety.gov.au>
Subject: Re: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

Unfortunately YouTube isn't available anymore at the agreed time.

I am proposing the below for them, can I ask you hold them in the diary until we get confirmation?

4:30 - 28/10
11:30 - 29/10
4:30 - 30/10

Happy to chat

s 47F

OFFICIAL

From: s 22 <@esafety.gov.au>

Date: Friday, 10 October 2025 at 8:57:26 pm
To: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Cc: s 22 [@eSafety.gov.au>](mailto:@eSafety.gov.au)
Subject: Re: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Hi s 47F

I am so sorry you are working so late. 11.15 on Tuesday would work for us!

Thank you so much

OFFICIAL

From: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Sent: Friday, October 10, 2025 8:55 pm
To: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Cc: s 22 [@eSafety.gov.au>](mailto:@eSafety.gov.au)
Subject: Re: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

Apologises for the late email.

We just heard from YouTube and they unfortunately can't make the Monday and has proposed some time on Tuesday.

Does 11:15am or 2:15pm work for your office?

s 47F

OFFICIAL

From: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Date: Friday, 10 October 2025 at 4:56:44 pm
To: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Cc: s 22 [@eSafety.gov.au>](mailto:@eSafety.gov.au), s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

You are wonderful thanks so much. I know so much must have gone into organising all of these. Sorry to add to all of it.

Hope you get a weekend soon

Kind regards

s 22

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22
T



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From: s 47F @mo.communications.gov.au>
Sent: Friday, 10 October 2025 4:55 PM
To: s 22 @esafety.gov.au>
Cc: s 22 @eSafety.gov.au>; s 47F @mo.communications.gov.au>
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

s 47F is going to forward the diary invites to Julie and s 22 now.

Schedule is:
TikTok – 11:30
SNAP – 12:15
Meta – 1:30

Happy to chat.

s 47F

Office Manager • Office of the Hon Anika Wells MP

OFFICIAL

OFFICIAL

From: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Sent: Friday, 10 October 2025 4:50 PM
To: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Cc: s 22 [@eSafety.gov.au>](mailto:@eSafety.gov.au)
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Hi s 47F

Thank you so much for organising SNAP, Meta and TikTok.

Unfortunately, Julie may be travelling on 10 November, would there be any other availability for X?

Also, while I have you (and I know you are probably trying to put all this together so apologise for asking) would you have a runsheet and Teams links for the meetings?

Thank you so much

s 22

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22
T



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From: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)

Sent: Friday, 10 October 2025 4:38 PM
To: s 22 [@esafety.gov.au](#)>
Cc: s 47F [@mo.communications.gov.au](#)>
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

Thanks for your patience while we organise these meetings on Monday.

We currently have meetings organised on Monday for SNAP, Meta and TikTok.

Unfortunately X is unable to make next Monday and the office was going to offer the 10 November mid-day as an option. Does this work for your office?

Happy to chat.

s 47F

Office Manager • Office of the Hon Anika Wells MP
Minister for Communications • Minister for Sport • Member for Lilley
s 47F

OFFICIAL

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From: s 22 [@esafety.gov.au](#)>
Sent: Tuesday, 7 October 2025 6:25 PM
To: s 47F [@mo.communications.gov.au](#)>; s 47F [@mo.communications.gov.au](#)>; s 47F
Cc: s 47F [@mo.communications.gov.au](#)>; s 47E(d) [@esafety.gov.au](#)>
Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Thank you so much s 47F We will make sure we are available that morning for the pre-brief.

Thank you so much

s 22

s 22
Executive Officer, Office of the eSafety Commissioner
M s 22



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From: s 47F @mo.communications.gov.au

Sent: Tuesday, 7 October 2025 3:03 PM

To: s 22 @esafety.gov.au; s 47F @mo.communications.gov.au; s 47F

Cc: s 47F @mo.communications.gov.au; s 47E(d) @esafety.gov.au

Subject: RE: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

30 minute pre-brief would be great on Monday morning – I'll leave that for s 47F and s 47F to organise when. I'd suggest halving cabinet prep or doing it when she comes back from cabinet.

No issues with Julie being staffed by another person, but would be great to keep it to one. I'll also be on the call.

Thanks,

s 47F

Deputy Chief of Staff – Communications Policy • Office of the Hon Anika Wells MP • Minister for Communications and Minister for Sport

s 47F

M s 47F

Parliament House, Canberra ACT 2600, Australia

Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

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From: s 22 [@esafety.gov.au](#)
Sent: Tuesday, 7 October 2025 2:58 PM
To: s 47F [@mo.communications.gov.au](#); s 47F [@mo.communications.gov.au](#); s 47F [@mo.communications.gov.au](#); s 47E(d) [@esafety.gov.au](#)
Cc: s 47F [@mo.communications.gov.au](#); s 47E(d) [@esafety.gov.au](#)
Subject: Industry Meetings 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

Hi s 47F and s 47F

Sorry for reaching out I know you guys have a lot going on at the moment.

I just want to make sure that Julie is properly briefed for the meetings with Industry on Monday 13 regarding SMAA. If there is any other info around this, we will make sure the team provides it.

Is the preference for Julie to attend on her own or are we able to have other staff with her? If there is a person in the Department etc we should liaise with let me know so I don't hassle you with this!

Thank you so much again

Kind regards.

s 22

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22
T



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From: s 47F [@mo.communications.gov.au](#)

Sent: Friday, 3 October 2025 5:13 PM

To: s 22 [@esafety.gov.au](#); s 47F [@mo.communications.gov.au](#); s 47F [@mo.communications.gov.au](#)

s 47F

Cc: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au)
Subject: RE: 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 22

Yes we have it in our diary for 11.30am through to 2.30pm NSW time on Monday 13th October.

We are anticipating a ½ hour break in the middle of that time frame as well so everyone on this end can grab some lunch and be a human because 3 hours is a long time!

Our office manager s 47F is working with the platforms on exactly who will dial in when so TBC there but the 3 hour window stands at this point.

Kind Regards,

s 47F

Executive Assistant • Office of the Hon Anika Wells MP
Minister for Communications • Minister for Sport • Member for Lilley
s 47F

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From: s 22 [@esafety.gov.au>](mailto:@esafety.gov.au)
Sent: Thursday, 2 October 2025 12:53 PM
To: s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au); s 47F [@mo.communications.gov.au>](mailto:@mo.communications.gov.au); s 47F
Subject: 13 October Meeting [SEC=OFFICIAL]

OFFICIAL

OFFICIAL

Hi s 47F,

I hope you are doing ok, you guys have had a huge few weeks.

I just wanted to check timings etc for 13 October Industry meetings. I have a hold from 11.30am – 2.30pm (virtually), is this still the expected duration etc?

Many apologies I can imagine organising this is a nightmare we just have a few things coming in that week so I thought I would lock in.

Thank you so much as always

Kind regards

s 22

Executive Officer, Office of the eSafety Commissioner

M s 22
T



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Commissioner Meeting Brief

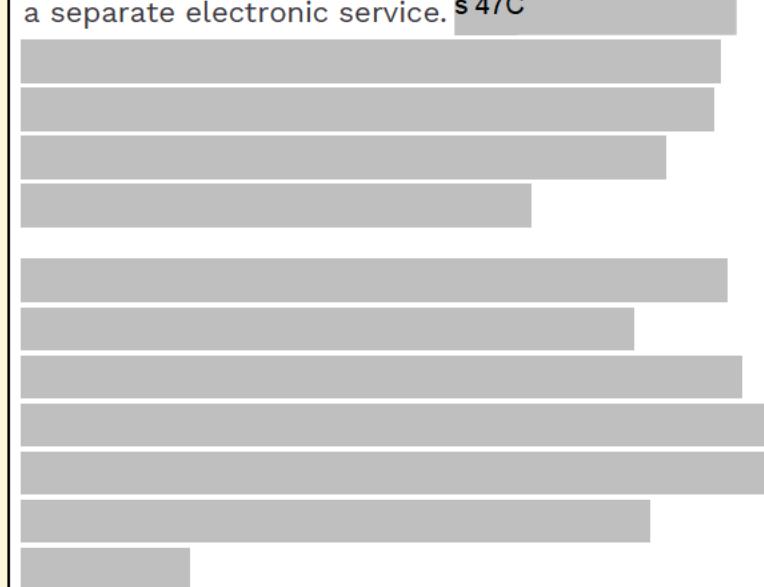
Minister Wells/eSafety Commissioner Meeting with Industry

Brief#: CMRB_25/0063

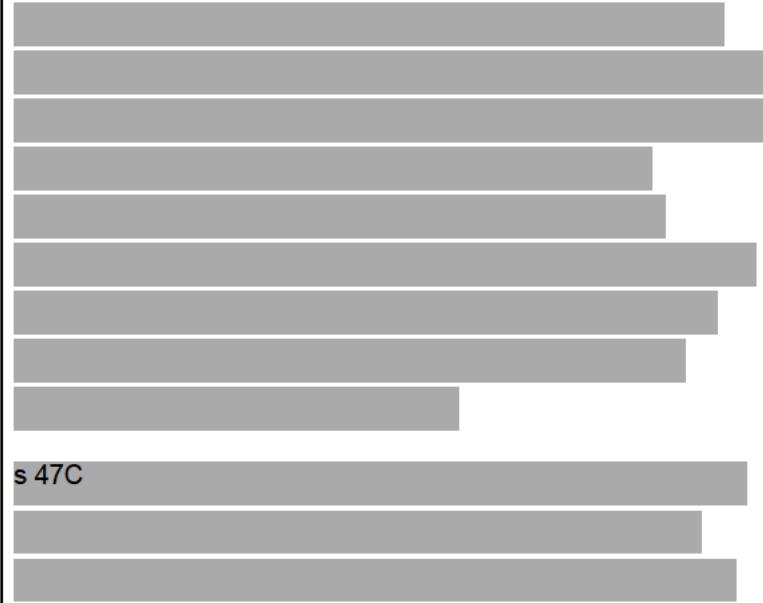
To	The eSafety Commissioner
Cleared by	s 22
From	ICE
Meeting Details/Subject	Minister Wells/eSafety Commissioner Meeting with Industry
Date of meeting	Monday 13 October
Time of meeting	11.30am – 2.30pm <ul style="list-style-type: none">• TikTok – 11:30am• SNAP – 12:15pmMeta – 1:30pm
Location	Virtual (details to be provided by MO)
Subject	Minister Wells/eSafety Commissioner Meeting with Industry
Purpose	To: <ol style="list-style-type: none">1. The intention of the meeting is for the Minister to make clear to these companies (Meta, TikTok, YouTube and Snapchat) her expectations that they comply.2. The Commissioner will attend to make sure she can speak to the detail including our assessment, why we think they're in and what they need to do to comply.
External Attendees	Minister Wells Representatives from: Meta, TikTok, YouTube and Snapchat
Internal Attendees	Julie Inman Grant, Commissioner s 22 GM/COO

Platform	Status (in/out)	Platform Stance	Further Comment
Facebook (Meta)	In	In	We have had constructive discussions with Meta to date about their plans to comply across FB and Instagram, s 47C, s 47G(1)(b) [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Instagram (Meta)	In	In	

Platform	Status (in/out)	Platform Stance	Further Comment
Threads (Meta)	In	Not provided	eSafety considers Threads to be a separate electronic service to Facebook or Instagram, but currently end-users of Threads have to hold either a Facebook or Instagram account in order to log in. We think Meta is unlikely to prioritise enabling log ins to Threads without these accounts, since we have assessed Threads as an age-restricted social media platform regardless.

Platform	Status (in/out)	Platform Stance	Further Comment
Messenger (Meta)	Out	Out	<p>Messenger currently require end-users to hold a Facebook account. eSafety considers Messenger to a separate electronic service. s 47C</p> 

Platform	Status (in/out)	Platform Stance	Further Comment
WhatsApp (Meta)	Out	Out	<p>This is consistent with Government's intention where WhatsApp was named as an example of a messaging app that would be excluded. s 47C</p> <p>[REDACTED]</p> <p>[REDACTED]</p> <p>[REDACTED]</p> <p>[REDACTED]</p> <p>[REDACTED]</p>

Platform	Status (in/out)	Platform Stance	Further Comment
TikTok	In	In	<p>TikTok agrees with eSafety's preliminary assessment that its current service meets the definition of age-restricted social media platform. s 47C, s 47G(1)(b)</p>  <p>s 47C</p> 

Platform	Status (in/out)	Platform Stance	Further Comment
YouTube	In	Out	YouTube states that it is ‘a video-sharing service distinguishable from traditional social media’. s 47C, s 47G(1)(b)
YouTube Kids	Out	Out	eSafety considers YouTube Kids to be a separate electronic service to YouTube. Assessed as out because YouTube Kids does not allow end-users to: <ul style="list-style-type: none"> • link to and interact with other end-users • post material

Platform	Status (in/out)	Platform Stance	Further Comment
Snapchat	In	Out	<p>s 47C, s 47G(1)(b)</p> <p>eSafety's preliminary view is that Snapchat's sole and, alternatively, significant, purpose is to enable online social interaction and that Snapchat's functions go beyond the class of messaging services excluded by the Rules.</p> <p>s 47C, s 47G(1)(b)</p> <p> </p> <p>s 47C</p> <p> </p> <p> </p>