From: s 47F
To: s 22 s 47F
Cc: s 22
Subject: Re: ss 47E(d) and 47G on Facebook [SEC=OFFICIAL]
Date: Friday, 20 January 2023 5:04:38 PM
Attachments: image001.png
image002.png
image003.png
image004.png
image005.png
image006.png
image007.png

Hi s 22

Thanks for your time this afternoon, it was lovely to catch up. Just following up on a couple of action items on our end.

1. **Recent teen announcements.** We mentioned we've made a few positive announcements around teens / youth in the past week. We've included them all below.
2. **Approach to enforcement.** This page in our Transparency Centre outlines how we action violating content, apply strikes and restrict accounts. There's a lot here so let us know if you want to chat about this further.

ss 47E(d) and 47G

Recent announcements

- **Introducing Quiet Mode –** today we launched 'Quiet mode' to help teens focus when they want to and set healthy boundaries with friends and followers on Instagram. Anyone can use 'Quiet mode', but we are prompting teens to do so when they spend a specific amount of time on Instagram late at night . Once enabled, you won't receive usual notifications, your profile's activity status will change to 'In quiet mode', and we'll automatically send an auto-reply when someone DMs you.

- **New Ways to Manage Content Recommendations -** While recommendations give people the chance to be inspired or entertained, we also want to give people greater control over them. So, we've announced two new ways to tell us what content you don't want recommended:
    - You can now choose to hide multiple pieces of content in Explore that you aren't interested in at one time. Additionally, when you select **"Not interested"** on a post seen in Explore, we'll aim to avoid recommending this kind of content going forward.
    - You can now choose not to see recommended posts from a list of categories, emojis or hashtags that you want to avoid – like "fitness" or "recipes" – and we'll work to no longer recommend that kind of content. You can access this in the **Hidden Words** section of Privacy settings.
- **Updated Parental Supervision Tools -** Through Family Center and supervision tools, we're working to help parents be more aware of the choices their teens make online. Recently, we added the ability for parents to see their teen's Instagram settings, including privacy and account settings. Now, if their teen updates a setting, parents will receive a notification so they can talk to their teen about the change. Parents can now also view accounts their teen has blocked.

- **Take it Down portal.** We've launched the Take it Down portal built by NCMEC with the

support of Meta. Take It Down is a global platform for minors who are worried that intimate images they created might be shared without their consent on public online platforms. This platform will be similar to work we have done to prevent the Non-Consensual sharing of Intimate Images for adults. It will allow us to help prevent a minor's intimate images from being posted online and can be used by other companies across the tech industry.

- **Advertising targeting options for teens.** Last week we also made some announcements in relation to age-appropriate experiences. From February, we will be introducing new restrictions to the way advertisers reach teens on our platform, and will provide more control to teens around the types of ads they see. These updates have been added to a new privacy page in our Privacy Centre, which provides information for teens about tools and privacy settings they can use across our technologies.
- This will include:
    - **Removing additional targeting options:** We will remove the ability for advertisers to target teens by gender or any location more granular than city (e.g. post code). As a result, age and location will be the only information about a teen that we'll use to show them ads. Age and location help us continue to ensure teens see ads that are meant for their age and products and services available where they live. This follows previous updates which removed the ability for advertisers to target teens based on their interest and activities.
    - **Changes to Ad delivery:** We will not use a teen's previous engagement across our apps, such as the Instagram posts and Facebook Pages they've liked, to inform the ads they see.
    - **Offering additional Ads Topic Controls:** Starting in March, we'll offer more controls for teens to manage the ads they see. Teens will be able to decide to "See Less" of certain types of ads for an increased number of ad topics.

Have a fantastic weekend
s 47F

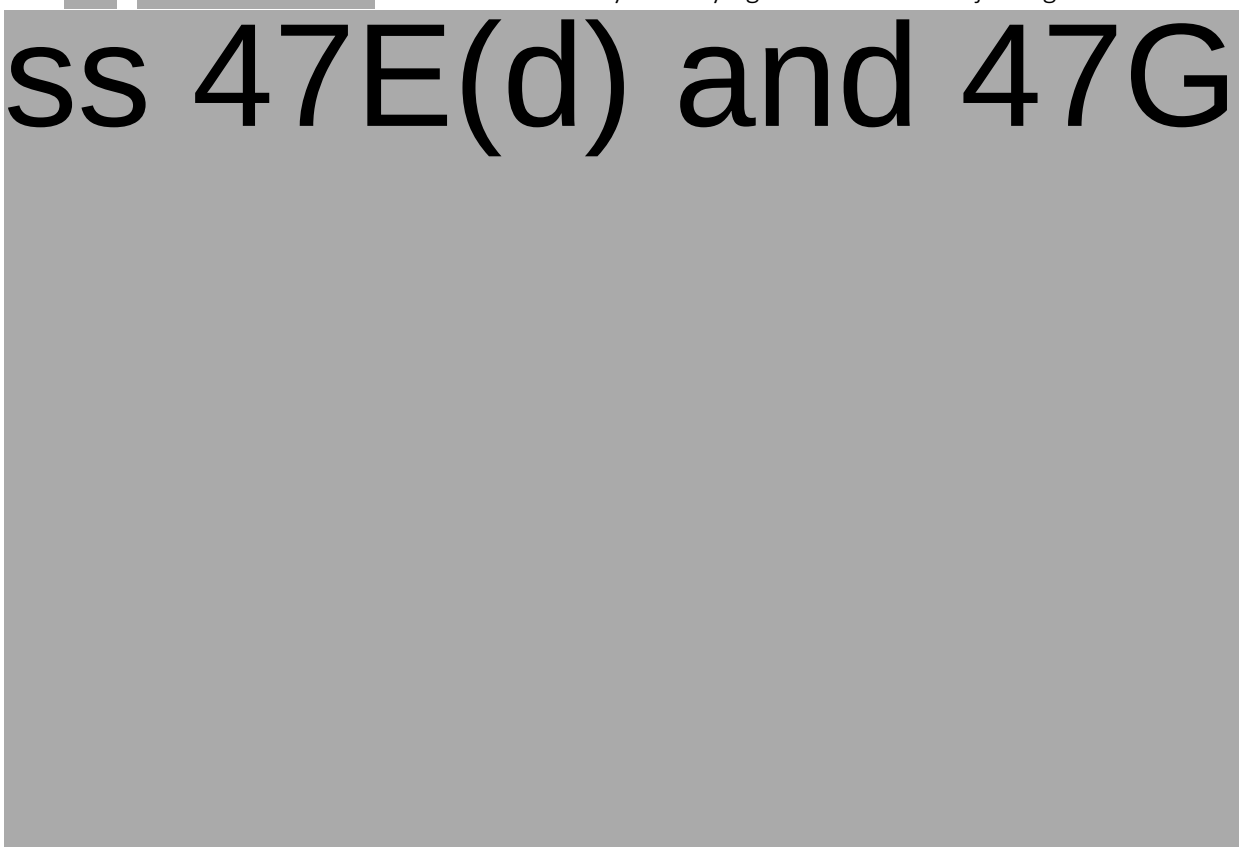
From: s 47F
Date: Wednesday, 11 January 2023 at 2:24 PM
To: s 22 , s 47F
Cc: s 22
Subject: Re: ss 47E(d) and 47G on Facebook [SEC=OFFICIAL]

H s 22
Thanks for this. We're available between 2 – 3.30pm on Friday 20 January. If this suits you are you able to send an invite with your preferred VC?
s 47F

From: s 22
Date: Tuesday, 10 January 2023 at 3:43 PM
To: s 47F
Cc: s 22
Subject: RE: ss 47E(d) and 47G on Facebook [SEC=OFFICIAL]

This Message Is From an External Sender

Hi s 47F,
Thanks for getting back to me. Friday 20 January works for us. I can do any time after 10.30am. I'm happy to send through a calendar teams invite if you let me know what times work for you and s 47F? s 22 from IBA and the Cyberbullying team will also be joining the call.



Thanks and I look forward to hearing from you soon.
s 22

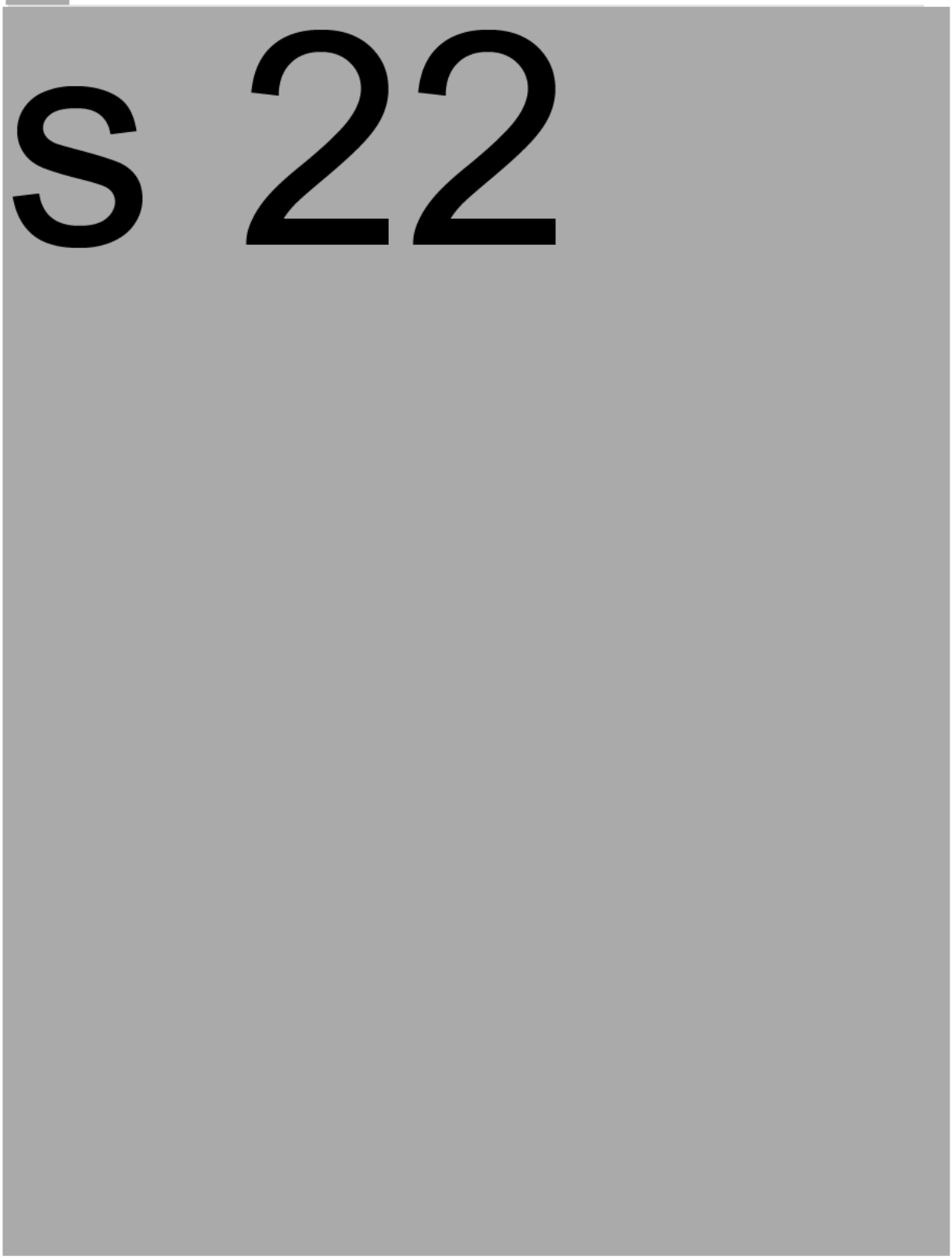
From: s 47F
Sent: Monday, 9 January 2023 9:46 AM
To: s 22 ; s 47F
Subject: Re: ss 47E(d) and 47G on Facebook [SEC=OFFICIAL]

Hi s 22
Happy new year! Hope you had a lovely break as well.
Yes very happy to catch up – it might be worth us waiting until s 47F is back from leave next week as I believe there are a few other things he'd like to cover. How are you placed for Friday 20 January?
ss 47E(d) and 47G ? We'll review these so we're best prepared for the meeting.
Many thanks
s 47F

From: s 22 @eSafety.gov.au>
Date: Thursday, 5 January 2023 at 3:17 PM
To: s 47F @meta.com>, s 47F @meta.com>
Subject: RE: ss 47E(d) and 47G on Facebook [SEC=OFFICIAL]

This Message Is From an External Sender

Hi s 47F ,
Happy new year! I hope you both had a wonderful Christmas and new year period.
ss 47E(d) and 47G
?
Thank you,
s 22



From: s 22
To: s 47F
Subject: RE: Intelligence - Instagram accounts ss 47E(d) and 47G [SEC=OFFICIAL]
Date: Thursday, 13 April 2023 10:47:00 AM

OFFICIAL

Yes, that works. Thank you s 47F.
Best wishes
s 22

From: s 47F
Sent: Thursday, 13 April 2023 10:44 AM
To: s 22
Subject: Re: Intelligence - Instagram accounts ss 47E(d) and 47G [SEC=OFFICIAL]

Thanks, s 22. Would 1.30pm work for you? I can send a meeting invite.
s 47F

From: s 22 @esafety.gov.au>
Date: Thursday, 13 April 2023 at 9:57 AM
To: s 47F @meta.com>
Subject: RE: Intelligence - Instagram accounts ss 47E(d) and 47G

[SEC=OFFICIAL]

This Message Is From an External Sender

OFFICIAL

Hi s 47F
Thanks for your email. Apologies about that, I'll let s 22 know about the appropriate reporting and escalation channels.
It would be great to discuss the issue we're seeing with you. Tomorrow is no good for me, but I can do today before 2pm.
Best wishes
s 22

From: s 47F @meta.com>
Sent: Thursday, 13 April 2023 9:52 AM
To: s 22 @esafety.gov.au>
Subject: FW: Intelligence - Instagram accounts ss 47E(d) and 47G [SEC=OFFICIAL:Sensitive]
s 47E(d) and 47F
Hi s 22
Hope you're well.
It looks like this email from s 22 may have been sent over to the wrong team and s 47F has

forwarded over to me.
Might you have some time today or tomorrow to catch up about the ask here so we can make sure it's managed by the right team?
Let me know when might work for you
s 47F

From: Image based abuse <Imagebasedabuse@eSafety.gov.au>
Date: Wednesday, 12 April 2023 at 12:19 PM
To: s 47F @meta.com>, s 47F @meta.com>
Cc: s 47F @meta.com>, s 47F @meta.com>
Subject: Intelligence - Instagram accounts ss 47E(d) and 47G [SEC=OFFICIAL:Sensitive]
s 47E(d) and 47F

This Message Is From an External Sender

ss 47E(d) and 47G

I have attached screenshots of a few identified profiles as well as including all links below:

ss 47E(d) and 47G

ss 47E(d) and 47G

I would love to discuss further if there is something that can be done to reduce this activity on your platform.
Hope to hear from you soon.

s 22

Image-Based Abuse Team
E imagebasedabuse@esafety.gov.au
W www.esafety.gov.au/image-based-abuse

Image removed by sender. eSafety Commissioner

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From: s 47F
To: s 22
Subject: Re: eSafety ss 47E(d) and 47G [SEC=OFFICIAL]
Date: Tuesday, 18 April 2023 12:39:10 PM

Thanks, s 22
Hi s 22 - ss 47E(d) and 47G Might you have any availability for me to give you a call either today or tomorrow?
Thanks
s 47F

From: s 22
Date: Tuesday, 18 April 2023 at 12:20 PM
To: s 47F , s 22
Subject: RE: eSafety ss 47E(d) and 47G [SEC=OFFICIAL]

OFFICIAL

Hi s 47F
My weekend was lovely thank you. I hope yours was too.
s 22 is acting for s 22 this week. You can reach him by email or on s 22 .
Kind regards
s 22

From: s 47F
Sent: Monday, 17 April 2023 7:09 PM
To: s 22
Subject: eSafety ss 47E(d) and 47G
Hi s 22
Hope you had a nice weekend. I was hoping to catch up with s 22 at some point this week about a ss 47E(d) and 47G but it looks like she's OOO until next week.
Is there someone else you could suggest I connect with?
Thanks

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Subject: eSafety | Meta: review session [SEC=OFFICIAL]

Start: Thu 14/11/2024 4:00 PM
End: Thu 14/11/2024 5:00 PM

Recurrence: (none)

Meeting Status: Accepted

Organizer: s 47F

OFFICIAL

Hello all,

Please see the below invitation to Meta's training/presentation to eSafety as previously discussed. This will be a hybrid session with the option to join online and also attend ss 47E(d) and 47G

ss 47E(d) and 47G

They are hosting the online part via Zoom. I've touched base with IT and confirmed we would be able to access the Zoom meeting via the web browser. They provided the following instructions:

How to start or join meetings and webinars with the web client

Join a meeting or webinar

Users can join Zoom meetings or webinars from their web browser and bypass downloading Zoom.

1. Locate the meeting invite link from your email or calendar invitation.
2. Click the join link to join the meeting.
3. If a pop-up window prompts you to open or install the Zoom desktop client, click **Cancel**.
4. At the bottom of the page, click the **Join from your Browser** link.
   Note: If you don't see this option, make sure to enable Join From Browser.
5. If prompted, sign in to your Zoom account. If you do not have a Zoom account, create a new account.
   You will be prompted to enter your name and the meeting password if it was not included in the join link.
6. Click **Join**.

Please forward to your teams as you see appropriate. ss 47E(d) and 47G If you could please also keep me in the loop on who may be dialing in so that I can give Meta an indication of who will be in the audience.

Cheers,
s 22

From: s 47F @meta.com>
Sent: Friday, October 25, 2024 3:12 PM
To: s 47F @meta.com>; s 47F @meta.com>; s 47F @meta.com>; s 47F @meta.com>; s 47F @meta.com>; s 47F @meta.com>; s 22 @esafety.gov.au>
Cc: s 47F @meta.com>
Subject: eSafety | Meta: review session
When: Thursday, November 14, 2024 4:00 PM-5:00 PM.
Where:

You don't often get email from s 47F @meta.com. Learn why this is important

eSafety | Meta: review session

ss 47E(d) and 47G

The session will be hybrid.
Further information will be provided closer to the date.

Ways to join

Computer or Mobile:

ss 47E(d) and 47G

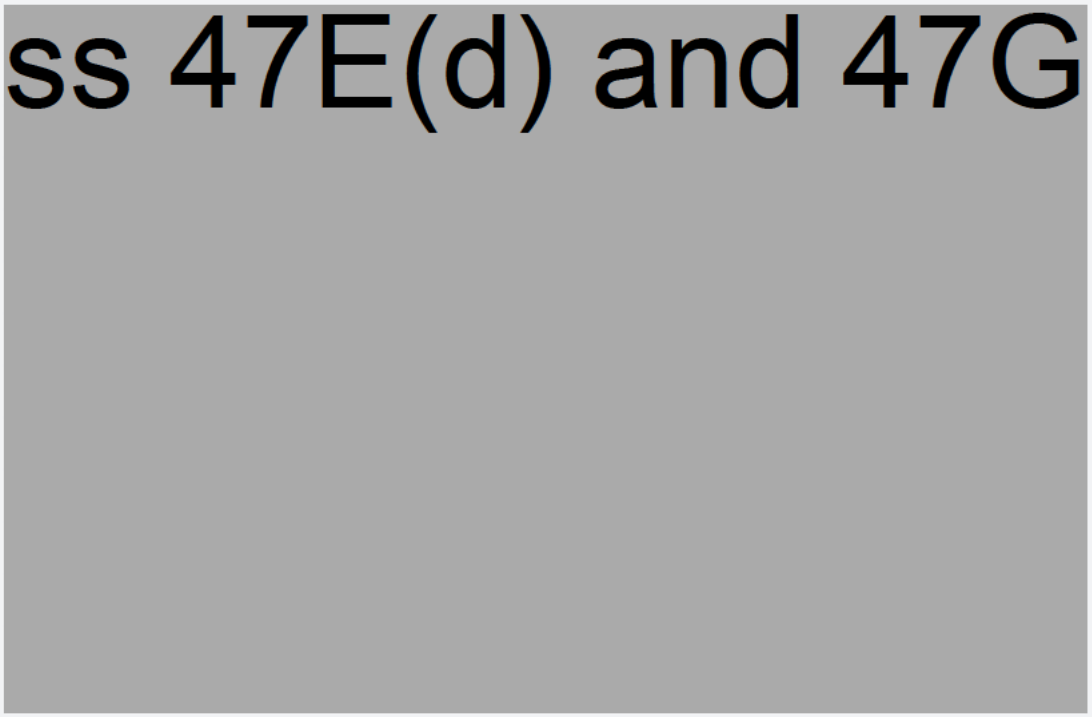
Zoom Meeting Info:

ss 47E(d) and 47G

Telephone:

Dial in on any of the following:

ss 47E(d) and 47G



Enabled by **Zoom**

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